

THE INFLUENCER CHEAT SHEET

The following are suggested leaders and brands with audiences that would show an interest in this product.

The strategy is to comment on their Instagram posts, so their audience can see your comment.

If they find value in what you say, they will potentially check out your profile to learn more.

The key is to always remember to deliver value in your comments or you will be seen as a spammer.

Oprah

Instagram handle: @oprah

Website: <http://www.oprah.com/>

Jay Shetty

Instagram handle: @jayshetty

Website: <https://jayshetty.me/>

Mel Robbins

Instagram handle: @melrobbins

Website: <https://melrobbins.com/>

Lewis Howes

Instagram handle: @lewishowes

Website: <https://lewishowes.com/>

Marie Forleo

Instagram handle: @marieforleo

Website: <https://www.marieforleo.com/>

Tony Robbins

Instagram handle: @tonyrobbins

Website: <https://www.tonyrobbins.com/>

Jasmine Star

Instagram handle: @jasminestar

Website: <https://jasminestar.com/>